

Christophe MARGAINE

AI Orchestrator · Freelance IT/Web Project Director & Manager

digital360.ovh linkedin.com/in/christophemargaine christophe@digital360.ovh Paris, France (CET) · International and remote
European citizen · Sole proprietor · Freelance French native · English bilingual

From brainstorming to delivery, across every aspect of digital and web: cloud, CMS, cybersecurity, MarTech and more. Let's get to the point! Over 15 years of strategic and hands-on experience in France and the US: I'm not afraid to roll up my sleeves. Cross-industry experience: cybersecurity, medical devices, public transport, B2B SaaS, death tech and more. I orchestrate AI every day and know how to steer it.

PROFESSIONAL EXPERIENCE

IT Lead & Sr. IT Project Manager · Web & MarTech (contractor)

Dec. 2023 - Present

Orange Cyberdefense (cybersecurity)

- Daily work as an external contractor: advising, fixing, building, leading and managing IT and web projects in a highly cross-functional setting with high AI and cyber stakes.
- Solved an eight-month web performance deadlock: single-owner role, staging validation, costed rollback plan, CDN/WAF rule fixes.
- Designed a headless CMS and static site target behind a load balancer, WAAP and CDN on GCP: reduced attack surface.
- Rolled out Looker Studio Pro and structured the MarTech stack (GA4, Tag Manager, consent).

Entrepreneur · IT, Web & AI Project Director and Manager

May 2023 - Present

Digital 360 (sole proprietor)

- Founder of EasyEnd (easyend.life, death tech), an ongoing venture I run solo: market research, design, AI-assisted development, Stripe payments, GDPR, campaigns, analytics.
- Migrated a WordPress brochure site to a static site with AI: faster rendering, no database or plugins left to maintain.
- IT and web project direction for SMEs and large companies: scoping, cloud, CMS, cybersecurity, MarTech.

Digital Marketing Manager

Oct. 2019 - Apr. 2023

Cloudiway (B2B SaaS, cloud migration)

- Doubled lead generation in the first year: SEO, email and 10+ Google Ads, Microsoft Ads and LinkedIn Ads campaigns worldwide.
- Built the product help center and the content: hundreds of articles (WordPress), case studies, brochures, newsletters, videos (Premiere Pro).
- [Video interview](#) (DigiTechnologie, 2022): Cloudiway, a cloud migration and enterprise coexistence tool.

IT, Marketing & Digital Solutions Manager

Jun. 2014 - Aug. 2019

GMED North America (medical device certification), Washington DC, USA

- Promoted in October 2015 from Marketing & Multimedia Specialist.
- Built the IT and marketing functions of a subsidiary that grew from 10-15 to more than 40 employees.
- Product Owner of an ERP rollout: requirements, testing, training, development team supervision.
- Led Microsoft 365 adoption and merged local and headquarters IT projects.
- Rebuilt the websites (Joomla CMS) and created a multilingual e-commerce site.

Webmaster

Oct. 2011 - Mar. 2014

SMTC Territoire de Belfort (public transport)

- Ran the public transport website, graphic and video production, web campaigns.
- Supervised an intern.

Multimedia Project Manager

Feb. 2010 - Nov. 2011

Gimagin, Paris (internship, then freelance)

- Python programming, scripting and testing of the Nao humanoid robot (Aldebaran Robotics).
- Managed a 3D video e-learning project in healthcare, then e-learning modules as a freelancer.

SKILLS

Project direction

IT project direction IT project management IT governance RACI Agile / Scrum / SAFe Risk management Product Owner
Vendor management

IT, cloud, web

Google Cloud (GCP) AWS Azure Docker CI/CD CDN / WAF / WAAP Web performance Next.js TypeScript PostgreSQL

CMS and content

Drupal WordPress Craft CMS TYPO3 Headless CMS Static site Migration

AI

AI orchestration Prompt engineering RAG AI agents Automation (n8n, Make)

Cybersecurity

Akamai Cloudflare Google Cloud Armor SSO / IAM / MFA GDPR NIS2 Consent management Attack surface reduction
Penetration testing (OWASP Top 10)

MarTech and data

Google Analytics 4 Google Tag Manager Consent Mode v2 BigQuery Looker Studio Pro Technical SEO GEO Google Ads
LinkedIn Ads B2B digital marketing

Multimedia

Adobe Premiere Pro Steinberg Cubase Pro Motion design Generative AI

EDUCATION & LANGUAGES

MSc in Digital Engineering, University of Franche-Comté, France, 2010, with honors.

BSc in IT, web, multimedia and marketing, 2008 · Two-year technical degree in IT, 2007.

Since 2010: continuous self-training, driven by projects and technologies.

Languages: French native, English bilingual (5 years in the United States).

OTHER

Robotics: Python programming and testing of the Nao humanoid robot (2010); preparing for [robot programmer and tester](#) work.

Electric Phantom art project ([ephantom.art](#)): [latest video](#), made with AI in the early days of generative AI using Leonardo in 2024, music produced in Cubase Pro.

Savate French boxing coach since 2009, co-founder & coach ([Savate DC](#), [SMBF](#), [SBFB](#)). French Army reservist, 35th Infantry Regiment (2004-2007).

Clients and peers credit me with a talent for managing, simplifying and delivering complex projects: [LinkedIn recommendations](#). More work, reviews or examples? Feel free to [contact me](#).